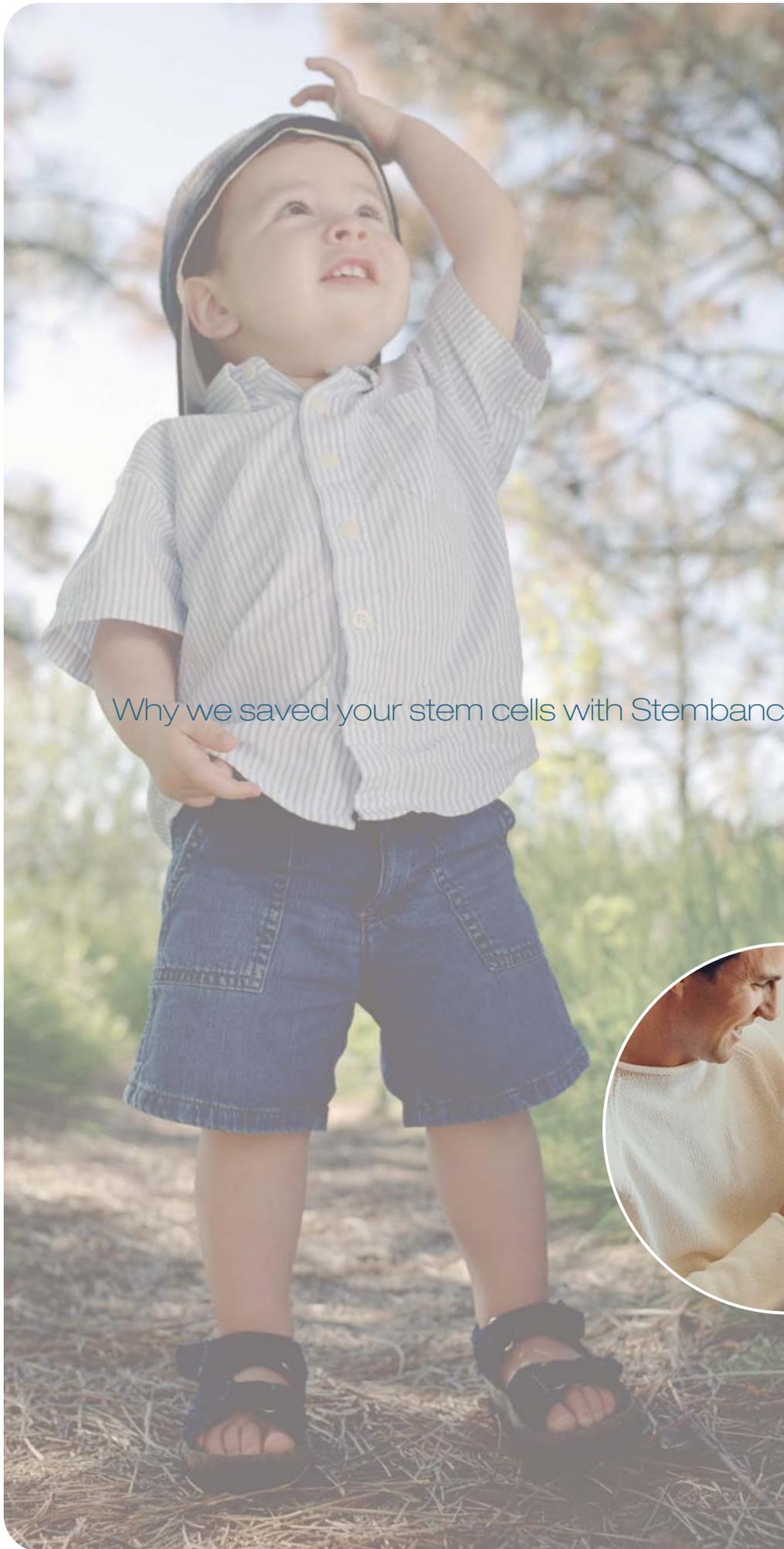




## a message to my child

Why we saved your stem cells with Stembanc when you were born.

 **STEMBANC**  
Newborn Stem Cell Preservation



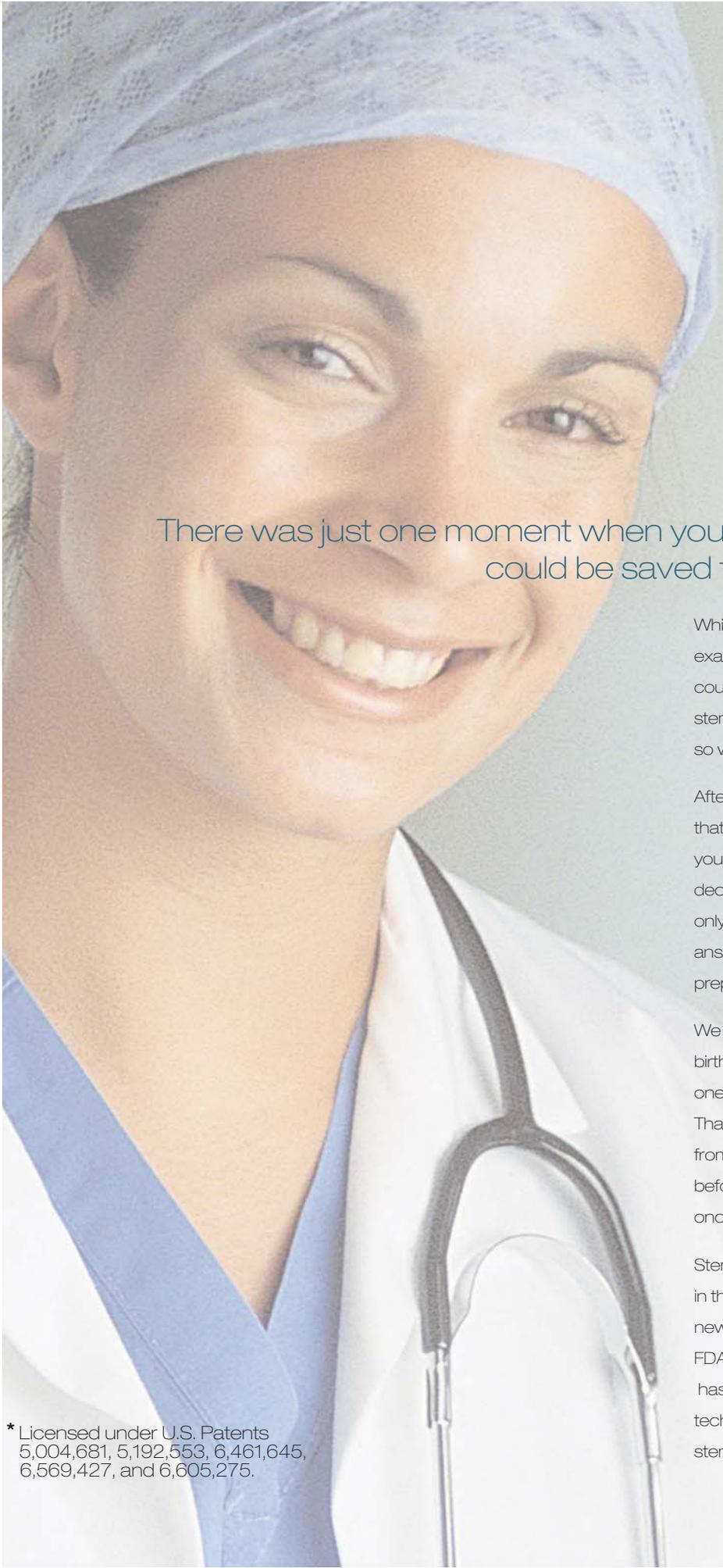
## Why we saved your stem cells with Stembanc when you were born.

When we thought about you and the decision to save your birth stem cells with Stembanc, we thought about the hopes we have for you and the potential for your life. We heard about the proven and potential uses of these cells only available for family safekeeping at your birth.

We also knew that no one could foresee the health challenges that you and we will someday face, or what medical advances may develop in the future. One thing we could see for sure is that no one in our family could ever benefit from your unique stem cells if we didn't first make the decision to save them.

This is our gift of hope...hope for your safety and health and long life. And while we truly hope that you or no one else in our family will need to use them, we are comfortable that we decided to save them at Stembanc if they are needed.





There was just one moment when your birth stem cells could be saved for the future.



While we knew that no one could say exactly when you would be born, and we could see the importance of storing your newborn stem cells, we were not immediately decisive - so we called Stembanc for more information.

After talking with Stembanc's lab representative, we felt that no one at Stembanc expected us to decide to store your newborn stem cells until we were comfortable with our decision. We could see that we could trust Stembanc. It was only after we talked with Stembanc and had our questions answered that we decided to enroll, so we would be prepared whenever the moment came.

We could see there was only one opportunity to save your birth stem cells and we could picture someone in our family one day benefiting from these cells that are unique to us. That's why we made the decision to save the stem cells from the blood in your umbilical cord at Stembanc months before you were born. We called Stembanc and seized this once-in-a-lifetime opportunity.

Stembanc's laboratory personnel have years of experience in the processing and cryopreservation of these unique newborn stem cells. After we learned that only Stembanc's FDA registered, state of the art, secure laboratory facility has always operated with the rights to use the patented technologies\* needed for technically sound cord blood stem cell cryopreservation, we decided to enroll.

\* Licensed under U.S. Patents 5,004,681, 5,192,553, 6,461,645, 6,569,427, and 6,605,275.



## Why are your newborn stem cells so special?

We had heard and read about exciting new developments that might allow you or us to someday use your cord blood stem cells for heart damage repair, stroke repair, reversal of brain aging, or even for the generation of perfectly matched tissues or organs\*. When we called, Stembanc's laboratory representative explained that due to FDA regulations at the time, Stembanc's service was only being promoted for uses in our family like immune system rebuilding, which is often needed after cancer treatment. We could also see that since they are your own stem cells, your body would accept them as a perfect match, and in many situations, would be the very best for you that would ever be available. We certainly felt it made all the sense in the world to preserve these master cells in their pristine condition.

One thing especially rang true to your Dad and me – the only way you or anyone else in our family would ever benefit from saving your stem cells would be if we first made arrangements to save them in the months before your birth. Now we're glad we heard about the service and had the foresight to save your stem cells with Stembanc.



## What happened on the day you were born?

You were born, and your Dad cut the umbilical cord. We heard your first little cry, we saw you and held you for the very first time. Seeing you, holding you, and hearing your little cry just added to our feeling that we wanted to give you every advantage in life that we could afford.

Stembanc worked with our obstetrician, who was trained in properly collecting your stem cell rich cord and placental blood. It was transferred into a special sterile collection container, then labeled, packed, and expedited to Stembanc's laboratory.



About the company that can make this conversation a reality  
for you and your child.

Stembanc is a world class, scientifically expert company you can trust. Stembanc's FDA registered, state of the art laboratory facility is near the heart of the medical research region that includes the world renowned Cleveland Clinic and the new Center for Stem Cell and Regenerative Medicine.

Stembanc is the only company that has operated from its beginning with a license to use the patented technologies developed for umbilical cord and placental blood preservation and its therapeutic use\* – giving you the assurance of both technical integrity and legal legitimacy that you can count on. Stembanc's laboratory personnel have years of experience in the processing and cryopreservation of these precious stem cells that are unique to your family.



\* Licensed under U.S. Patents  
5,004,681, 5,192,553, 6,461,645,  
6,569,427, and 6,605,275.



## The first step.

This conversation between you and your child could easily become reality.

If you are beginning to see the benefits, we encourage you to call us with your questions, and allow us to earn your trust. Stembanc has trained laboratory personnel available to answer your questions about saving your newborn baby's precious, irreplaceable birth stem cells.

Stembanc's comprehensive service covers all costs related to saving your newborn's unique stem cells – from your doctor's blood collection, to shipping, testing, processing, and cryogenic storage in five separate vials. If you prefer, Stembanc offers a variety of financing options so that virtually anyone can afford to store these precious stem cells with Stembanc.

This is literally an opportunity of a lifetime. If this sounds like something you are interested in, call Stembanc now with your questions so you can make this potentially lifesaving decision for your family.

Call us toll free today to learn more  
**1 877 836 2262**  
**(1 877 STEMBANC)**

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